

Craig Holm

Copywriting

Brand Strategy

Big Ideas

› Jericho Tennis Club Brochure



Jericho Tennis Club

Agency:

karacters DDB

My Role:

Copywriting

Brochure cover

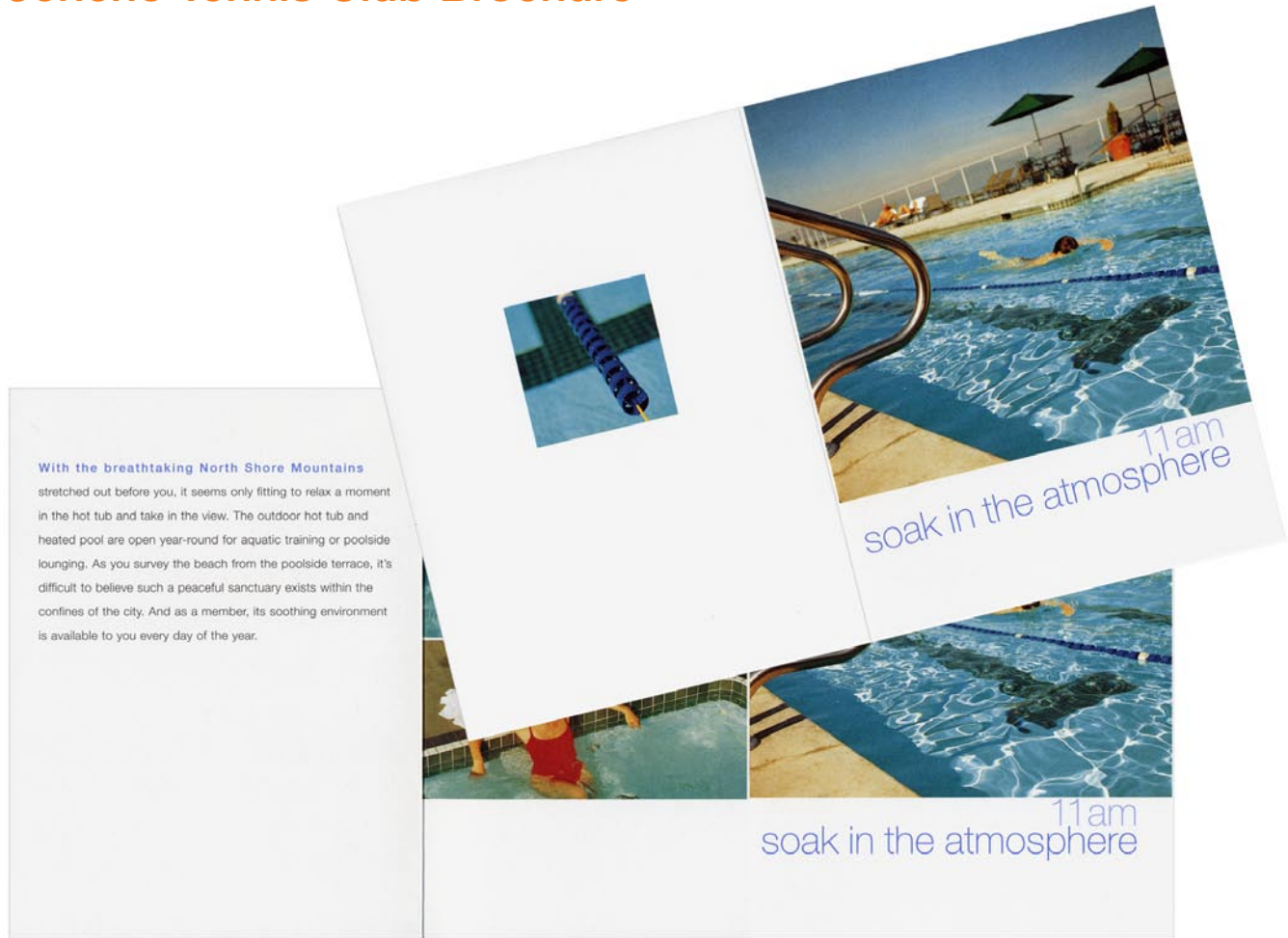
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With the breathtaking North Shore Mountains stretched out before you, it seems only fitting to relax a moment in the hot tub and take in the view. The outdoor hot tub and heated pool are open year-round for aquatic training or poolside lounging. As you survey the beach from the poolside terrace, it's difficult to believe such a peaceful sanctuary exists within the confines of the city. And as a member, its soothing environment is available to you every day of the year.

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Sample page

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Sample page