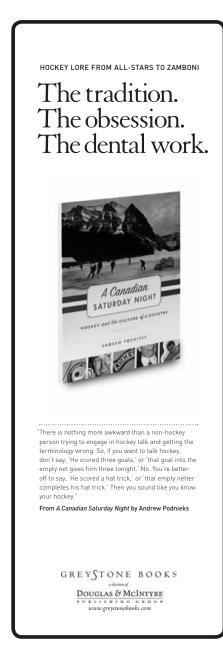
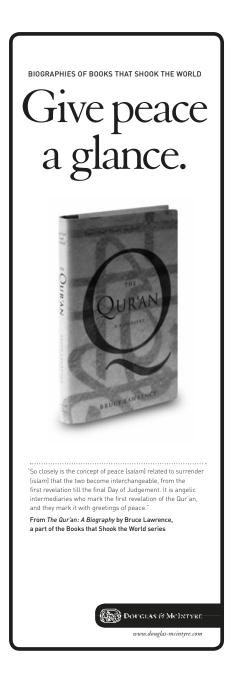
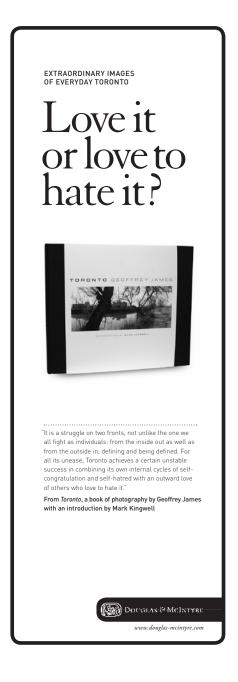
## Craig Holm

Copywriting Brand Strategy Big Ideas

## Douglas & McIntyre Ad Campaign







Agency:

Kaldor Brand Strategy + Design

My Roles:

Brand strategy Concept development Copywriting