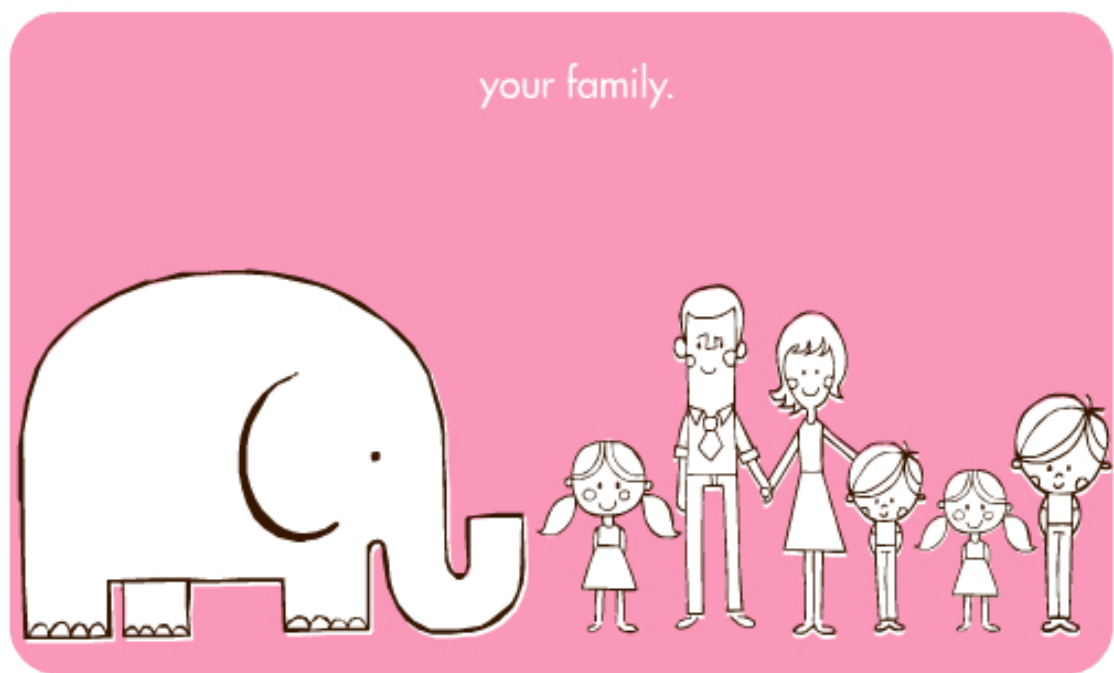
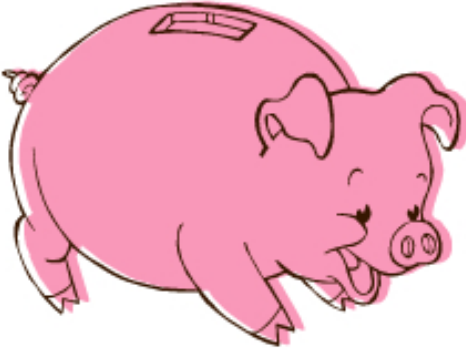


## › Coast Capital Savings FLEXWISE Interactive



START OVER ◀◀



**WHAT DOES THE ACRONYM  
HCSA STAND FOR, YOU ASK?  
(PICK THE RIGHT ANSWER):**

- ☐ **Holy Cow She's Awesome:** A saying frequently yelled by earnest young men in the presence of an attractive female
- ☐ **Human Cloning Sucks Association:** A group dedicated to the belief that one copy of most people is more than enough
- ☒ **Heath Care Spending Account:** An account where you can put pre-tax money to pay for medical and/or dental items not covered under the benefits plan
- ☐ **Help Curtail Silly Acronyms:** A small band of naysayers who don't like acronyms and really dislike this question

START OVER ◀◀

Agency:

Kaldor Brand  
Strategy + Design

My Roles:

Brand strategy  
Naming  
Concept development  
Copywriting

Screen captures

## ➤ Coast Capital Savings FLEXWISE Interactive



IF YOU HAVE FLEXWISE DOLLARS LEFT OVER AFTER MAKING YOUR CHOICES, YOU CAN (PICK THE ONE THAT IS **FALSE**):

- ☐ Contribute to your RRSP or DB Pension
- ☐ Put it into an HCSA
- ☐ Buy that island in Fiji you always wanted
- ☐ Get paid in CASH through payroll

START OVER ◀◀



THE AMOUNT OF FLEXWISE DOLLARS YOU GET DEPENDS ON SEVERAL KEY FACTORS. PICK THE ONE THAT IT DOES **NOT** DEPEND ON:

- ☐ How much your boss had to drink when handing out dollars
- ☐ Your annual salary
- ☐ Whether you are married
- ☐ Whether you have children

START OVER ◀◀

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